

Thank you for having visited the Museum. We would like to take a few minutes of your time and ask you to fill out this simple questionnaire. Your answers will help us offer better services.

Is this your first visit to the Museum?

Yes No

How did you learn about the Museum?

From a publication/guidebook (which one) _____

From friends/relatives

Through the Internet

From a brochure/poster

From a magazine/newspaper article (which one) _____

From radio/TV

By chance, walking past the Museum

Other (please explain) _____

How did you visit the Museum?

With an organized group Alone With your partner With family (children) With relatives/friends

Why did you visit the Museum?

Specific interest in the collection

As part of a city/area tour

For professional/study purposes

To accompany friends/relatives

To see an exhibition or participate in one of the programs

To pass leisure time

Other (please explain) _____

How long was your visit?

Less than 30 minutes From 30 minutes to 1 hour From 1 to 2 hours More than 2 hours

In general, how do you rate today's visit?

Unsatisfactory Fair Good Very satisfactory

How do you rate the following services?

	Unsatisfactory	Fair	Good	Very satisfactory
Information <i>(panels, captions, leaflets)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Settings <i>(lighting, arrangement of the works of art)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staff courtesy and professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street signs and directions to the Museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Where do you live?

- In this province
- Elsewhere in Italy (please specify province) _____
- Other country (please specify) _____

Sex

Male Female

Age

Less than 18 Between 18 and 30 Between 31 and 45 Between 46 and 65 over 65

Education

Elementary Middle high school

High school University or post graduate degree

Occupation:

Middle or upper management

Professional or entrepreneur

Self-employed

Office worker

Teacher

Factory worker

Student

Homemaker

Retired

Unemployed, seeking first job

Other (please specify) _____

What did you enjoy most in the Museum?

What do you think could be improved in the Museum?

Other comments and suggestions:

Date and time of your visit _____

Thank you for your cooperation!